



**MCADC**  
Regional Coordinator  
mcadc.in

**Proposal For MCADC Members**




Mr. ....

Land Line No. .... - .....


Mobile: .....

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**-ETH Offering-**

	<p>Savitribai Phule Pune University and ETH Research Lab - Joint Program</p>  <p> </p>  <p> </p>  <p>University of Pune</p>	<p><b>Digital Campus</b> School Management ERP</p>
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**: ETH Mentor Message :**Freedom in Knowledge Space

	<p><b>“When you have a deep quest for learning, a teacher will appear before you in person, or as a book or through internet”</b></p> <p><b>-Dr. Vijay Bhatkar</b> Chief Mentor, ETH Research Lab</p>
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**Key Person of MCADC**

<p><b>Mentor, MCADC</b></p>  <p><b>Mahaveer Mane (Sir)</b> Ex-Education Director, MH</p>	<p><b>President, MCADC</b></p>  <p><b>Prakash Karale, MH</b></p>
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## 1. ABOUT ETH LTD:

ETH is a new metaphor for learning that Spells 'Freedom to Learn' using the advances in Information and Communication Technologies (ICT). an acronym for ETH is **Education To Home**, ETH has embarked on the Mission of bringing education to the doorsteps of aspiring learners transcending the barriers of geographic, languages and economic levels using ICT.

ETH Founded in 1998, under the guidance and mentorship of Dr. Vijay Bhatkar. ETH is harnessing the power of networking to create and deliver its educational courses, products and services through strong associations with local centers, educational institutions, technology & content providers and business associates. ETH played a pioneering role in rolling out the concept of **Computer Literacy Program (COMPLIT)**.

ETH LTD received Maharashtra IT Award from the **State Government of Maharashtra** for its exemplary contribution in IT Training and its positive impact socially.

## 2. About MCADC

Maharashtra Computer and Academic Development Centre (MCADC) have founded in 2000. Aim of establishing of MCADC to spread Technology based IT programs and empowering of Academic development through its network across Maharashtra. MCADC is working under leadership of Mr. Prakash Karale and guidance of Mr. Mahaveer Mane Sir.

## 3. WHY ETH LTD?

### Mission

ETH has embarked on the mission of bringing education to millions of learners transcending the barriers of geographic, economic level and languages. Education has remained the core mission and the corporate social responsibility.

ETHRL Mission	
1000000	Students
100000	Homes
10000	Schools
1000	Educational Centers
100	Network Centers
10	Co-Labs
1	Research Lab

ETH LTD specializes in IT, School Connect, Software Solutions, e-Learning Products, Our mission is to provide **Freedom In Knowledge Space** to acquire through training at the doorstep of masses and making education available to the last mile possible.

Towards fulfillment of this mission ETH has developed offering for school, collages, university and students and parents, in form of campus management solutions, portals and content.

- 1. Reliability:** ETH LTD is a trusted name from last more 15 years, Under the guidance and mentorship of Dr. Vijay Bhatkar

2. **Good Returns: on Lower initial investment with may possibilities of earning higher returns.**
3. **Basket of Products and offerings:** A basket of innovative courses is offered which gives scope of providing education services to masses.

**COMPLIT: Joint Program of Savitribai Phule Pune University & ETH Research Lab**  
Pune for Spreading personalized professional, Vocational, IT Courses since 2001

**DIGITAL CAMPUS:** School Management ERP Software Solution for managing Student Life Cycle and Communication, Collaboration, Academics and Administrative Services of Institute

#### 4. ROLE & RESPONSIBILITY OF MCADC

1. ETH has appointed MCADC as a Regional Coordinator for creation and appoint the IT training franchisee across state of Maharashtra.
2. MCADC will ensure of smooth running and conducting of courses / exam in appointed franchisee as per ETH standard norms.
3. MCADC will do the due diligence of all the centers under the appointed centers on quarterly.
4. MCADC will educate and guide to his recommended franchisees for smooth functioning of franchisee operations on time to time.

#### 5. SUPPORT & REQUIREMENT OF INFRASTRUCTURE:

##### 1. **Support provided by** ETH staff in Terms for New Centre:

- a) Affiliate/Partner/ Franchise receive orientation on eligible products offering
- b) ETH support on Business Development & operational support (For few Courses).
- c) We provide marketing materials design in electronically and print copy on case to case basis.
- d) Technical Support: Highly qualified & Experienced Central team for handling technical support queries of Affiliate/Partner/ Franchise
- e) Tele Caller Support and SMS Campaign for Admission Drive.
- f) Support for to arrange Parent Workshops/Student Seminar or Center Workshops.

2. **Wide Network:** You may be the part of a State wide Network to promote ETH LTD products and build the ETH LTD brand. (\*Terms & Condition applicable )

3. **Product Development:** Continuously Research Involved to launch & designed New Educational Products for to our Society Development need and dynamics.

#### 6. VALUE ADDED SERVICES:

- Centralized Support: Operation & Technical on Case to Case basis.
- Centralized Examination Portal to every Partner.
- Student Course Material / Self Learning CD for easy learning is available on subsidize fee. (Only for ETH Authorized Register Partner)

## 7. REQUIREMENTS TO START ETH AUTHORISED TRAINING CENTER:

- Affiliate/Partner/ Franchisee should have Minimum requirement of space up to 200 - 1000 sq. ft. (Rental/ownership) & initial Investment for ETH Franchises Partner affiliation cost for offering ETH Services.
- Affiliate/Partner/Franchise should have Computer Systems. Printer, Requisite software, Multimedia, Qualified staff according to the courses offered.
- Affiliate/Partner/Franchise should make arrangement of Required Infrastructure/Trainer/Faculty, along with Computer Hardware & Computer Software in his/her own cost to start ETH Training Centre, ETH will not will responsible for any type of expenses.
- Affiliate/Partner/ Franchise may have existing running set-up or wants to start fresh one with ETH Training Center in this case, Affiliate should follow all the guideline& Terms & condition of ETH Ltd which communicated on time to time.
- Affiliate/Partner/ Franchise can use ETH LTD Brand Name (as an AFFILIATE of ETH) for authorized approved courses only with prior written approval trough ETH Ltd.

## 8. Products Offering & Partner/ Franchisee Ship Category (\*):

\* ETH Offered following Partnership along with product offering.

ATC Module	ATC Registration Fees	ATC Welcome Kit	Promotional Material by ETH	ATC Additional Benefits
Module - 1	Rs. 21,500/-	Marathi E-learning Contents for MS Office, Tally, DTP, Web Designing	<ul style="list-style-type: none"> <li>• 3x6 Banner with ATC name qty 1</li> <li>• Garden umbrella – qty 1</li> <li>• Reference books for 5 subjects – qty 5</li> </ul>	25 Free Student exam vouchers
Module - 2	Rs. 14,000/-	Not Applicable	<ul style="list-style-type: none"> <li>• 3x6 Banner with ATC name qty 1</li> <li>• Garden umbrella – qty 1</li> <li>• Reference books for 5 subjects – qty 5</li> </ul>	25 Free Student exam vouchers
Module - 3	Rs. 3,800/-	Not Applicable	<ul style="list-style-type: none"> <li>• 3x6 Banner with ATC name qty 1</li> <li>• Reference books – Tally, MS Office &amp; Spoken English</li> </ul>	5 Free Student exam vouchers

**Note – After completion of free exam vouchers center has to be pay charges as per ETH Courses / Exam and Fee Structure.**

**Standard Renewal Criteria:-**

ATC Module	ATC Renewal Fees	Duration
Module – 1	Rs. 9500/-	After 1 year
Module – 2	Rs. 4700/-	After 1 year
Module – 3	Rs. 3800/-	After 1 year

**Free Renewal Criteria**

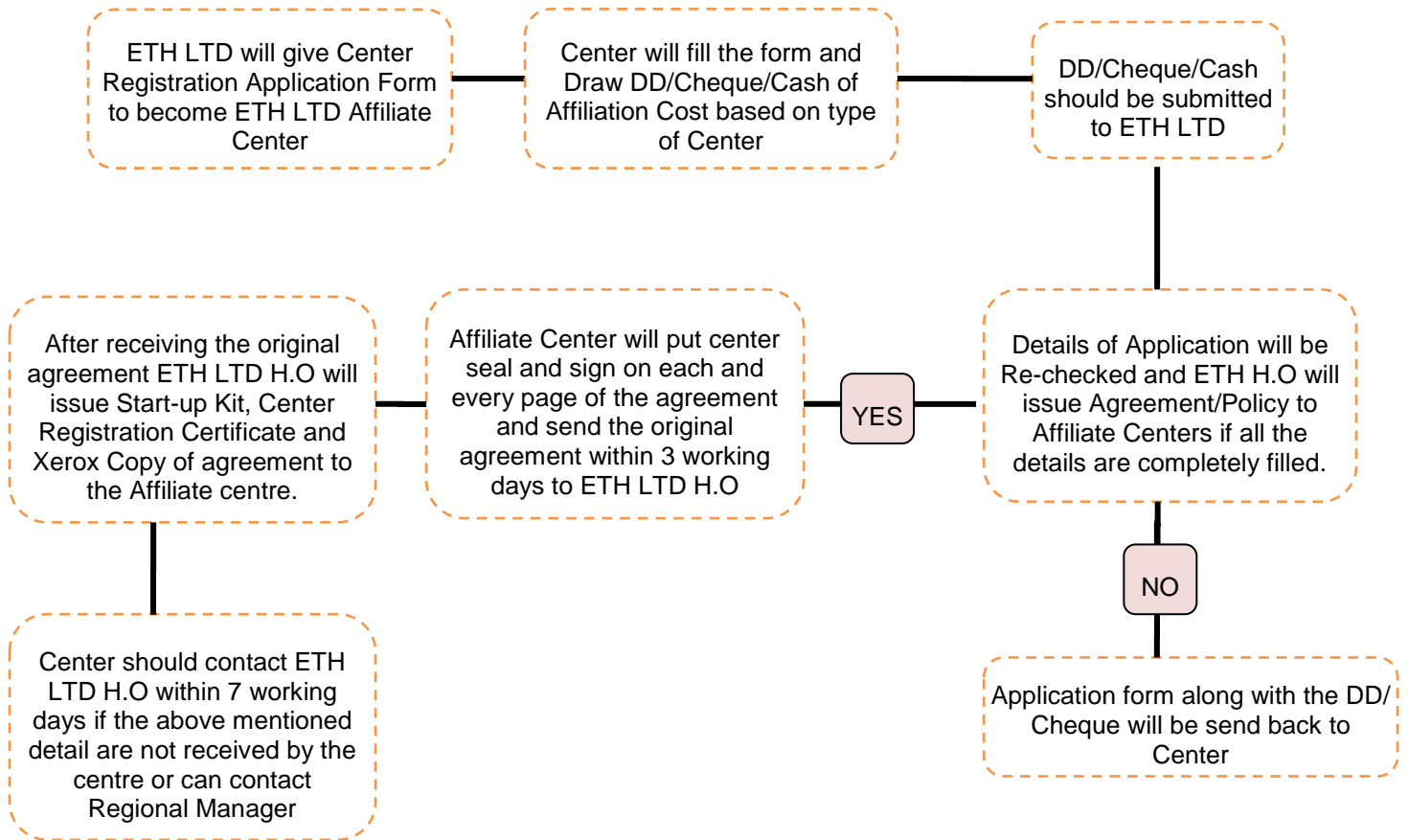
**Note – If centre fulfills following criteria, no renewal charges will be applicable for continuation of the validity of the centre for additional one year, subject to review of overall performance, behavior and conduct of best business practices.**

**Criteria for Free Renewal for Centre is as follows :-**

ATC Module	ATC Renewal Fees	Criteria for Centre renewal without standard renewal fees	Renewal Period applicable
Module – 1	Rs. 6500/-*	25 Free + 10 New Admissions = Total 35	After 1 year of centre registration to ETH
Module – 2	NIL	25 Free + 10 New Admissions = Total 35	
Module – 3	NIL	5 Free + 15 New Admissions = Total 20	

**\* Charges levied for renewal of providing e-learning software**

## 9. REGISTRATION PROCESS FOR MCADC FRANCHISEE MODULE



### DD or Cheque in favoring Details

- All the payments should be drawn in favour of ETH Limited
- If any Partner wants to transfer payment through CASH/ NEFT/ RTGS they should deposit in following ETH A/C
- ETH Fees is not refundable in any circumstances. Validity of Center registration is one year.

NAME	ETH LTD	Maharashtra Computer and Academic Development Centre
BANK NAME	HDFC BANK LTD	SBI
BRANCH	AUNDH BRANCH	Karad
ACCOUNT NO	00522300000031	11339831076
IFSC CODE	HDFC 0000052	



## 10. Required Documents/ KYC For ETH Affiliation

1	Pan Card of Centre or Owner
2	Address Proof: (Electricity Bill / Telephone Bill / Other .....)
3	Photo ID Proof :- (Driving License/ Pan Card/ Aadhar Card Other.....)
4	Shop Act License/Gram Panchayat NOC/Certificate of Registration of Society or Trust/ Memorandum & Article Of Association/Any other affiliate e certificate (MSCEIA, MSSDS)
5	Partnership Deed / Resolution of Organization
6	Rent Agreement
7	Photocopy of Blank Cheque or Cancelled Cheque
8	Photographs of Center Front (1) Setup (1) Reception (1) Class Room (1)

## 11. START-UP KIT:

\*Note: - All startup kit material will dispatch within 30 days, after only ETH Receipt of full payment against Centre Registration Fee and submission of all required document along with ETH Centre Registration Form with seal and Sign of Respective Partner/Franchises.

## 12. TERMS & CONDITIONS

1. ETH LTD H.O (Head Office) shall provide the final recognition after thorough inspection of the institute & Payment done by affiliate against Partner Registration Fee.
2. ETH LTD H.O (Head Office) will take final decision for appointment of any type of partner/franchises registration & its related services.
3. ETH Partnership Registration Fee is not refundable in any circumstances after Center/ Partner / Franchises Code generation & it assume that Partner has agreed all the Terms & Conditions as mentioned in this Document and signed Acknowledgement with Annexure 1 as given in mail.
4. ETH Partnership Registration Fee Installment Mode Facility is available only subject to ETH Business Policy.
5. ETH Authorization of Register Partner/Centre/ Franchises is limited only for registered and specified premises. Side licensing or students from different center are not allowed for examination/certification other than the appointed Affiliate. If any violation and malpractice is found, strict legal action will be taken and Affiliate will be debarred for two years; in such circumstances no fees will be refunded. ETH LTD is no way responsible for any liability whatsoever arising out of the failure of the respective Affiliate. The center itself will discharge all liability arising out of the closure of the Centre towards the students.
6. Changes in ETH Fee Structure & ETH Course/Exam Name or modification or cancellation of program/or closing of courses Rights Reserves with ETH LTD
7. ETH Partner / Franchises Should Transfer Student Registration Transfer fee to ETH LTD & Produce the proof of Transfer Fee along with student name and course/exam name on time to time.
8. Partner Should Register Student Name & all its required related filled on ETH Registration Portal very carefully, because same data will transfer for University Documentation.
9. ETH Student Registration Fee is not Refundable or not Transfer able in any circumstances.
10. The ETH Partner / Franchises has to inform ETH H.O about the admission status strictly by sending the Admission Forms during the first week of every month.
11. It's Purely Partner/ Franchises Responsibility to offer/complete training of respective course of all register student and arrange examination facility for student, ETH will provide only Limited Examination framework with Login Credentials.
12. It's Purely Partner/ Franchises Responsibility to do local level marketing on his/her own cost. ETH will not reimburse or not responsible for any type expenses of Partner/Franchises.
13. Partner has to pay extra charges other than student fee to ETH Ltd. In subject to if any facility provides / arrangement any type H/W or Devices / S/w Application/ etc. by ETH LTD. it applicable only subject to partner interest.
14. The Re-examination Fees for Failed / Absent candidates will be charged extra at Rs. 280/- per candidate per subject / per Exam.
15. If Affiliate wants courseware than, In this case Affiliate shall pay extra charges to ETH LTD.
16. Student Certificates shall be awarded by any type of Certification only after completion of all required process as per ETH Policy only.
17. Renewal of Affiliate will be done in 30 days prior to the date of expiry of the License period. An overall performance report of the previous year submitted by ETH Regional Manager will be considered at the time of renewal.
18. ETH Ltd reserves its rights with own for to terminate this ETH Partner/ RC Agreement / Franchises Registration or ETH Partner Services at any time without assigning any reasons thereof.
19. ETH Partner / Franchises/ should must follow all the Guidelines/Terms & Condition of ETH Ltd which communicated to ETH Partner / Franchises on time to time.
20. ETH Course Fee is Valid till March 31, 2018, if any changes occurred in any fee structure, ETH will communicate on time to time.
21. MCADC coordinator / representative will do due diligence of their recommended franchisee.

Please refer following Documents:

- 1) ETH & Savitribai Phule Pune University Student Certification Fee Structure
- 2) ETH Fee Structure For SDA Programme

Savitribai Phule Pune University and ETH Research Lab - Joint Program



**COMPLIT**



University of Pune

### 13. ETH Courses / Exam and Fee Structure

Vocational Literacy - 3 Months		ETH Online Exam Fee with Study Material (in Rs.)	ETH Online Exam Fee without Study Material (in Rs.)
Sr. No.	Course Name		
1	Certificate in COMPLIT with MS-OFFICE	540/-	410/-
2	Certificate in Hardware Networking	600/-	410/-
3	Certificate in Financial Accounting	620/-	410/-
4	Certificate in Desktop Publishing	540/-	410/-
5	Certificate in Web Designing	600/-	410/-
*Student will awarded by joint certification of ETH & Savitribai Phule Pune University after Successful completion of ETH Examination.			

<b>Programming Courses (Course Duration - 3 Months)</b>		<b>ETH Online Exam Fee without Study Material (in Rs.)</b>
<b>Sr. No.</b>	<b>Course Name</b>	
1	Certificate in C Language	410/-
2	Certificate in C++ Language	410/-
3	Certificate in C#.NET Language	410/-
4	Certificate in VB.NET Language	410/-
5	Certificate in Java Language	410/-
*Student will awarded by joint certification of ETH & Savitribai Phule Pune University after Successful completion of ETH Examination.		

<b>Technology based Program (Course Duration - 3 Months)</b>		<b>ETH Online Exam Fee Without Course Material (In Rs.)</b>
<b>Sr. No.</b>	<b>Course Name</b>	
1	Certificate in DOT NET Technology	410/-
2	Certificate in J2EE Technology	410/-
3	Certificate in PHP	410/-
4	Certificate in Software Testing & Quality Assurance	410/-
5	Certificate in Information Technology (CIT)	410/-
6	Advanced Certificate in Information Technology (ACIT)	410/-
*Student will awarded by joint certification of ETH & Savitribai Phule Pune University after Successful completion of ETH Examination.		

<b>Technology based Program (Course Duration - 3 Months)</b>		<b>ETH Online Exam Fee Without Course Material (In Rs.)</b>
<b>Sr. No.</b>	<b>Course Name</b>	
1	Certificate in Android Application Development	410/-
2	Certificate in J2ME Application Development	410/-
3	Certificate in iPhone Application Development	410/-

\*Student will awarded by joint certification of ETH & Savitribai Phule Pune University after Successful completion of ETH Examination.

<b>Vocational Courses - 6 Months</b>		<b>ETH Course Fee with Study Material (in Rs.)</b>	<b>ETH Online Exam Fee without Study Material (in Rs.)</b>
<b>Sr. No.</b>	<b>Course Name</b>		
1	Certificate in Hardware Networking with MS-OFFICE	750/-	450/-
2	Certificate in Financial Accounting with MS-OFFICE	800/-	450/-
3	Certificate in Desktop Publishing with MS-OFFICE	750/-	450/-
4	Certificate in Web Designing with MS-OFFICE	750/-	450/-

\*Student will awarded by joint certification of ETH & Savitribai Phule Pune University after Successful completion of ETH Examination.

Sr. No	Course Name	ETH Exam Transfer Fee	Course Duration
1	EG- English Speaking	600	90 Days
2	EG- Cyber Lit	600	20 Days
3	GIS- LIT ( <b>Geographic Information System</b> ) Literacy Program	600	20 Days

### ETH Fee Structure For SDA

\*\*\* ETH SDA Programme certification will awarded by ETH Ltd. only

From MCADC –

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2. Anuradha Thite – 9225321947

From ETH Ltd.

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Thank You